Plus500 Ltd.

Cookie Policy

1. What are cookies?

"Cookies" are small text files placed on your device and are commonly used on the internet. We use cookies and other types of tracking technologies on the Plus500 Website and/ or the Trading Platform ("**cookies**" and "**website**", respectively) to identify your browser and/or device as you browse the internet, for example for security and advertising purposes.

Details of the cookies we may use and instructions on how to disable them are set forth in this Cookie Policy.

2. What cookies we may use and why?

Essential Cookies

Some cookies are essential in order to navigate and utilise our website features. These cookies enable us to provide a secure online environment and correct functionality of the website's features. They do not store your information for marketing purposes, nor do they track your online presence.

This type of cookie cannot be disabled.

Examples:

Cookie Name	Type	Source	Description/Function/Purpose
ASP.NET_SessionId	Essential	Plus500	Connects you to the server and is used to store data in between your requests. When you close the page, this cookie is deleted.
IsRealMode	Essential	Plus500	Indicates whether you are logged into the Plus500 platform with a real or demo account.
InAppView	Essential	Plus500	Indicates how Plus500 website's display should be adjusted, according to whether the website was accessed through a browser or the Plus500 app.

Performance and Functionality Cookies

Performance/Statistical analysis cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our website and collect information for analysis of our advertising efforts. Some of this data includes the website previously visited which directed you to our site, the average

duration of website visits and how visitors move around the site. This helps us improve the usability of our website to enhance your experience.

Google Analytics is an example of cookies which we use to monitor the performance of our website and platform for optimisation purposes as well as to analyse the performance of certain functionalities. These cookies are not used to target you with online advertising.

Read more about Google Analytics here.

Functionality cookies

Functionality cookies are used to remember the choices you make on our website to provide enhanced functionality and personalisation. Some of these include language preferences or changes made to the text size and fonts.

You can disable both performance and functionality cookies. However, without these cookies we cannot test our website's performance nor can we make improvements to optimise and personalise your browsing experience.

Examples:

Cookie Name	Type	Source	Description/Function/Purpose
referralGclId	Performance	Plus500	Identifies the Google advertisement which transferred you to our website (if applicable).
_ga	Performance	Third Party-Google Analytics	Used to distinguish users.
referralUrl	Performance	Plus500	Used for analysis of whether the URL that links to the Plus500 website was approved in accordance with regulatory requirements.
innerTags	Performance	Plus500	Used for A/B testing for website functionality.

Targeting Cookies

These cookies track your browsing habits on the Plus500 website to deliver targeted (interest-based) advertising. They are also used to limit the number of times you see an advertisement and to measure the effectiveness of advertising campaigns. Targeting cookies are usually placed by advertising networks (third-party) with our permission. They remember that you have visited our website and this information is shared with other organisations, such as publishers. We will only use these cookies where you have provided your consent.

These cookies can be disabled, however, without these cookies, online advertisements will not be tailored to your interests.

Examples:

Cookie Name	Type	Source	Description/Function/Purpose
1P_JAR	Targeting	Third Party-Google	These cookies are based on recent searches and interactions to customise ads on Google websites.
IDE	Targeting	Third Party-DoubleClick (Google)	Used to avoid seeing the same advertisement twice and improve advertisements.
DSID	Targeting	Third Party-DoubleClick (Google)	These cookies are used for serving targeted advertisements that are relevant to you across the web, based on your previous visits to a website.

3. How to control Cookies

You can update your cookie preferences anytime by visiting this Cookie Policy page or using the Cookie Settings, which can be found at the bottom of our website (as applicable), or via the "Privacy Settings" on our Platform. Third party cookies can also be disabled by removing them via the browser settings or by setting your preferences on the third-party's site.

For more details on how to control and/or delete cookies as you wish through your browser visit aboutcookies.org. You can delete all cookies that are already on your computer and set most browsers to prevent them from being placed. However, you may have to manually adjust some preferences every time you visit our website or platform, as well as some services and functionalities we offer may not work.

For more information on which types of cookies are generally exempt from the requirement to obtain consent, read here.