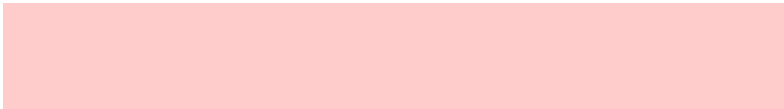
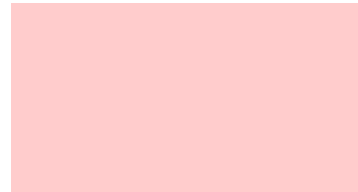




PROXY FORM FOR ANNUAL GENERAL MEETING



Event Code:



I/We the undersigned, being (a) shareholder(s) of the above Company hereby appoint the Chair of the meeting as my proxy or



as my/our proxy to attend, speak and vote for me/us and on my/our behalf as directed below at the Annual General Meeting of the Company to be held on Tuesday, 3 May 2022 at 10.00 a.m. (UK time) and at any adjournment thereof.

THE RESOLUTIONS Please mark 'X' to indicate how you wish to vote

As ordinary business to consider, and, if thought fit, pass Resolutions 1 to 8 inclusive below:

- 1. To re-elect David Zruia, who stands for re-election pursuant to Article 42 of the Company's Articles of Association, as a Director. For Against Vote Withheld
- 2. To re-elect Elad Even-Chen, who stands for re-election pursuant to Article 42 of the Company's Articles of Association, as a Director. For Against Vote Withheld
- 3. To re-elect Steve Baldwin, who stands for re-election pursuant to Article 42 of the Company's Articles of Association, as an Independent Non-Executive Director. For Against Vote Withheld
- 4. To re-elect Sigalia Heifetz, who stands for re-election pursuant to Article 42 of the Company's Articles of Association, as an Independent Non-Executive Director. For Against Vote Withheld
- 5. To re-elect Prof. Varda Liberman, who stands for re-election pursuant to Article 42 of the Company's Articles of Association, as an Independent Non-Executive Director. For Against Vote Withheld
- 6. To re-elect Prof. Jacob A. Frenkel, who stands for re-election pursuant to Article 42 of the Company's Articles of Association, as an Independent Non-Executive Director (if re-elected, Prof. Jacob A. Frenkel shall continue to serve as Chair of the Company's Board of Directors following the Annual General Meeting). For Against Vote Withheld
- 7. To re-appoint Kesselman & Kesselman, a member firm of PricewaterhouseCoopers International Limited, as the Company's independent external auditor for 2022. For Against Vote Withheld
- 8. To authorise the Company's Board of Directors (or, the Audit Committee, if authorised by the Board of Directors) to fix the remuneration of the Company's independent external auditor. For Against Vote Withheld

As special business to consider, and, if thought fit, pass Resolutions 9 to 20 inclusive below:

- 9. To authorise the Directors pursuant to Article 10(c) of the Company's Articles of Association to allot and issue up to 4,979,914 ordinary shares (representing approximately 5 per cent. of the Company's issued share capital (excluding shares held in treasury) as at 21 March 2022) for cash as if Article 10(b) of the Articles of Association did not apply to such allotment. For Against Vote Withheld
- 10. To authorise the Directors pursuant to Article 10(c) of the Company's Articles of Association to allot and issue up to 4,979,914 ordinary shares (representing approximately 5 per cent. of the Company's issued share capital (excluding shares held in treasury) as at 21 March 2022) for cash as if Article 10(b) of the Articles of Association did not apply to such allotment and issue, such authority to be limited to the allotment of equity securities or sale of treasury shares, to be used only for the purposes of financing (or refinancing, if the authority is to be used within six months after the original transaction) a transaction which the Board of the Company determines to be an acquisition or other capital investment of a kind contemplated by the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of the Annual General Meeting notice. For Against Vote Withheld
- 11. To authorise the Company to make purchases of up to 9,959,828 ordinary shares (representing approximately 10 per cent of the Company's issued share capital (excluding shares held in treasury) as at 21 March 2022) for cash. For Against Vote Withheld
- 12. To approve an increase in the fees payable to Anne Grim for her services as an Independent Non-Executive Director and External Director, from ILS 345,000 (approximately £75,000) gross per annum to ILS 386,000 (approximately £90,000) gross per annum, effective 1 January 2022. For Against Vote Withheld
- 13. To approve an increase in the fees payable to Tami Gottlieb for her services as an Independent Non-Executive Director and External Director, from ILS 345,000 (approximately £75,000) (plus VAT) gross per annum to ILS 386,000 (approximately £90,000) (plus VAT) gross per annum, effective 1 January 2022. For Against Vote Withheld
- 14. To approve an increase in the fees payable to Daniel King for his services as an Independent Non-Executive Director and External Director, from ILS 345,000 (approximately £75,000) gross per annum to ILS 386,000 (approximately £90,000) gross per annum, effective 1 January 2022. For Against Vote Withheld
- 15. To approve an increase in the fees payable to Steve Baldwin for his services as an Independent Non-Executive Director, from ILS 345,000 (approximately £75,000) gross per annum to ILS 386,000 (approximately £90,000) gross per annum, effective 1 January 2022. For Against Vote Withheld
- 16. To approve an increase in the fees payable to Sigalia Heifetz for her services as an Independent Non-Executive Director, from ILS 345,000 (approximately £75,000) (plus VAT) gross per annum to ILS 386,000 (approximately £90,000) (plus VAT) gross per annum, effective 1 January 2022. For Against Vote Withheld
- 17. To approve the fees payable to Prof. Varda Liberman for her services as an Independent Non-Executive Director of ILS 386,000 (approximately £90,000) (plus VAT) gross per annum, effective as of the date of her appointment to the Board, 18 March 2022. For Against Vote Withheld
- 18. To approve an increase in the fees payable to Prof. Jacob A. Frenkel as an Independent Non-Executive Director and Chair of the Company's Board of Directors from its current remuneration of ILS 1,605,000 (approximately £350,000) (plus VAT) gross per annum to ILS 1,766,000 (approximately £413,000) (plus VAT) gross per annum, effective 1 January 2022. It is proposed that this sum shall be paid to Prof. Frenkel as follows: (a) ILS 1,386,000 (approximately £324,000) (plus VAT) in cash and (b) ILS 380,000 (approximately £89,000) (plus VAT) by the allotment of ordinary shares of the Company. For Against Vote Withheld
- 19. To approve an additional allotment of shares to Prof. Frenkel of ILS 430,000 (approximately £100,000) (plus VAT). For Against Vote Withheld
- 20. As an advisory vote, to approve the Directors' Remuneration Report, in the form set out on pages 81 to 88 of the Company's Annual Report for the financial year ended 31 December 2021. For Against Vote Withheld

Signature

Date

Notes to your Proxy Form

1. Holders of depositary interests in respect of ordinary shares ("DI holder") may only appoint Link Market Services Trustees Limited (the "Depositary") to exercise their voting rights as proxy.
2. Noting the person who is appointed as proxy is required to attend the AGM in person, those submitting a Form of Proxy are encouraged to consider appointing the Chair of the AGM (rather than another named person), to ensure that your vote is counted in the event that public health guidance and legislation changes mean that the AGM becomes subject to attendance restrictions.
3. If you do not have a Form of Proxy or Form of Direction and believe that you should have one, or if you require additional forms, please contact Link Group at +44 (0) 371 664 0391. All forms must be signed and should be returned together in the same envelope. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Telephone hours are between 9.00 a.m. – 5.30 p.m. (UK time), Monday to Friday excluding public holidays in England and Wales.
4. To be valid, any Form of Proxy or other instrument appointing a proxy and any power of attorney or other authority under which it is signed, or a notarially certified or office copy of such power or authority, must be received by post or (during normal business hours only) by hand at (i) Link Group, 10th Floor, Central Square, 29 Wellington Street, Leeds LS1 4DL or (ii) Plus500, Investor Relations, Matam, Building 25, Haifa 3190500, Israel (or by email to ir@plus500.com), by no later than 10.00 a.m. (UK time) on 28 April 2022.
5. In the case of DI holders, a Form of Direction must be completed in order to instruct the Depositary whose registered office is at Link Market Services, 10th Floor, Central Square, 29 Wellington Street, Leeds LS1 4DL to vote on the holder's behalf at the meeting. To be effective, a completed and signed Form of Direction must be deposited at Link Group no later than 10.00 a.m. (UK time) on 27 April 2022.
6. The return of a completed Form of Proxy, Form of Direction, or other such instrument or any CREST Proxy Instruction (as described in paragraph 13 below) will not prevent a shareholder or DI holder from attending, asking questions or voting at the Annual General Meeting.
7. If your shares are held within a nominee (as a Depositary Interest holder) and you wish to attend the AGM in person, you will need to contact your nominee immediately via nominee.enquiries@linkgroup.co.uk. Your nominee will need to have completed a letter of representation and presented this to Link Group, our registrar, no later than 27 April 2022.
8. Pursuant to the Israeli Companies Law, 5759-1999 (the "Companies Law"), to be entitled to attend and to vote at the Annual General Meeting (and for the purpose of the determination by the Company of the votes they may cast), shareholders must be registered in the register of the Company at close of business on 30 March 2022. Changes to the Company's register after the relevant deadline shall be disregarded in determining the rights of any person to attend and vote at the Annual General Meeting.
9. The quorum for the Annual General Meeting shall be two or more shareholders present either in person, or by proxy and holding shares conferring in the aggregate 25 per cent of the voting power of the Company. If within half an hour from the time appointed for the meeting a quorum is not present, the meeting shall be adjourned to the same day in the next week, at the same time, or to such day and at such time as the Chair may determine. No business shall be transacted at any adjourned meeting except business which might lawfully have been transacted at the meeting as originally called. If a quorum as referred to in above is not present at the second meeting within half an hour from the time appointed for the adjourned meeting, the quorum shall be reduced to one or more shareholders present or by proxy holding shares conferring any voting power of the Company.
10. Any shareholder attending the Annual General Meeting is entitled pursuant to the Companies Law to ask any question before or during the meeting, either in person or via the online facilities (as set out in the Annual General Meeting Notice) or by emailing ir@plus500.com, relating to the business being dealt with at the meeting. The Company will answer any such questions unless (i) to do so would interfere unduly with the preparation for the meeting or involve the disclosure of confidential information; or (ii) the answer has already been given on a website in the form of any answer to a question; or (iii) it is undesirable in the interests of the Company or the good order of the meeting that the question be answered.
11. As at 21 March 2022 (being the last practicable date prior to any publication of the Annual General Meeting Notice) the Company's issued share capital consisted of 114,888,377 ordinary shares carrying one vote each (including 15,290,095 ordinary shares held by the Company in treasury which do not carry any voting rights). The total voting rights in the Company as at 21 March 2022 were, therefore, 99,598,282.
12. The Board recommends that shareholders vote in favour of all items in the Annual General Meeting Notice.
13. CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service may do so by using the procedures described in the CREST Manual. CREST Personal Members or other CREST sponsored members, and those CREST members who have appointed a service provider, should refer to their CREST sponsor or voting service provider, who will be able to take the appropriate action on their behalf.
14. In order for a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message (a "CREST Proxy Instruction") must be properly authenticated in accordance with Euroclear UK & Ireland Limited's specifications, and must contain the information required for such instruction, as described in the CREST Manual. The message, regardless of whether it constitutes the appointment of a proxy or is an amendment to an instruction given to a previously appointed proxy, must, in order to be valid, be transmitted so as to be received by the issuer's agent ID (RA10) by 10.00 a.m. (UK time) on 28 April 2022. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Application Host) from which the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.
15. CREST members and, where applicable, their CREST sponsors or voting service providers should note that Euroclear UK & Ireland does not make available special procedures in CREST for any particular message. Normal system timings and limitations will, therefore, apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member, or sponsored member, or has appointed a voting service provider, to procure that his CREST sponsor or voting service provider takes) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting system providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.
16. The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
17. Under the Companies Law, the approval of each proposed Resolution requires the affirmative vote of the holders of a majority of the voting power represented and voting on the Resolution in person or by proxy or by a written Form of Proxy or Form of Direction.
18. The proposals set out in each of Resolutions 9 through 11 require the affirmative vote of the holders of 75 per cent. of the voting power represented and voting on the relevant Resolution in person or by proxy or by a written Form of Proxy or Form of Direction.



Please return using addressed envelope supplied