

FORM OF DIRECTION
EXTRAORDINARY GENERAL MEETING OF



Form of Direction for completion by holders of Depository Interests representing shares on a 1 for 1 basis in the Issuer Company in respect of the Extraordinary General Meeting to be held at 10.00 a.m. on 16 March 2021.

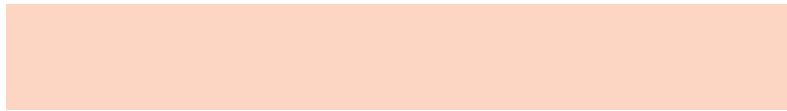
Notes

- To be valid, this Form of Direction and the power of attorney or other authority (if any) under which it is signed, or a notarially or otherwise certified copy of such power or authority, must be received by post or (during normal business hours only) deposited at (i) Link Market Services Limited, The Registry, 34 Beckenham Road, Beckenham Kent BR3 4TU, United Kingdom or (ii) Plus500, Investor Relations, Matam, Building 25, Haifa 3190500, Israel (or by email to ir@plus500.com) no later than 10.00 a.m. (UK time) on 9 March 2021.
- Any alterations made to this Form of Direction should be initialled.
- In the case of a corporation this Form of Direction should be given under its Common Seal or under the hand of an officer or attorney duly authorised in writing.
- Please indicate how you wish your votes to be cast by placing "X" in the box provided. On receipt of this form duly signed, you will be deemed to have authorised the Depository to vote, or to abstain from voting, as per your instructions. **If no voting instruction is indicated, you will be deemed to have instructed the Depository to abstain from voting on the specified resolution.**
- The Depository will appoint the Chairman of the meeting as its proxy to cast your votes. The Chairman may also vote or abstain from voting as he or she thinks fit on any other resolution (including amendments to resolutions) which may properly come before the meeting.
- The 'Vote Withheld' option is provided to enable you to abstain from voting on the resolutions. However, it should be noted that a 'Vote Withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
- Depository Interests may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST manual.

Perivan 260479



FORM OF DIRECTION FOR EXTRAORDINARY GENERAL MEETING



I/We the undersigned am/are a controlling shareholder and/or have a personal interest (except for a personal interest that does not result from such holder's relations with the controlling shareholder) in the adoption of Resolution 1.

Yes No

Please complete, sign and return this form in the enclosed reply-paid envelope to be received by Link Market Services Limited no later than 10.00 a.m. (UK time) on 9 March 2021.

being a holder of Depository Interests representing shares in the Issuer Company hereby appoint Link Market Services Trustees Limited ("Depository") as my/our proxy to vote for me/us and on my/our behalf at the Extraordinary General Meeting of the Issuer Company to be held on the above date (and at any adjournment thereof) as directed by an X in the spaces below.

Event Code:

THE RESOLUTIONS

Please mark 'X' to indicate how you wish to vote

As special business to consider, and, if thought fit, pass Resolutions 1-5 below:

	For	Against	Vote Withheld
1. To elect Tami Gottlieb as an External Director and Independent Non-Executive Director of the Company for a three year term in accordance with the provisions of the Israeli Companies Law, 5759-1999.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2. To approve the fees payable to Tami Gottlieb for her services as an External Director and Independent Non-Executive Director of £75,000 gross per annum (plus Israeli VAT (to the extent applicable)).	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3. To approve an increase in the fees payable to Anne Grim for her services as an External Director and Independent Non-Executive Director, from £65,000 gross per annum to £75,000 gross per annum effective 16 March 2021.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4. To approve the fees payable to Sigalia Heifetz for her services as an Independent Non-Executive Director of £75,000 gross per annum, (plus Israeli VAT (to the extent applicable), effective as of the date of her appointment to the Board.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5. To amend Article 41 of the Company's Articles of Association to increase the maximum size of the Company's Board of Directors from eight directors to nine directors.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

*The 'Vote Withheld' option is to enable you to abstain on any of the specified resolutions. Please note that a vote withheld has no legal effect and will not be counted in the votes 'For' or 'Against' a resolution.

Returning the form
The form may be returned by post in the pre-paid envelope provided.

Signature Date