

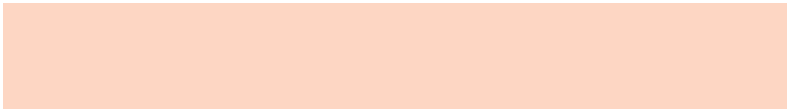
EXTRAORDINARY GENERAL MEETING OF



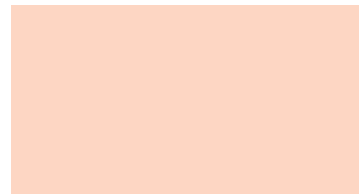
Signature of person attending



PROXY FORM FOR EXTRAORDINARY GENERAL MEETING



Event Code:



I/We the undersigned am/are a controlling shareholder and/or have a personal interest in the adoption of Resolutions:

1 yes  no  2 yes  no  3 yes  no

I/We the undersigned, being (a) shareholder(s) of the above Company hereby appoint the Chair of the meeting as my proxy or

as my/our proxy to attend, speak and vote for me/us and on my/our behalf as directed below at the Extraordinary General Meeting of the Company to be held on Monday, 8 January 2024 at 10.00 a.m. (UK time) and at any adjournment thereof.

THE RESOLUTIONS

Please mark 'X' to indicate how you wish to vote

As special business to consider, and, if thought fit, pass Resolutions 1 to 3 inclusive below:

- 1. To elect Anne Grim as an External Director and Independent Non-Executive Director of the Company for a second three-year term in accordance with the provisions of the Israeli Companies Law, 5759-1999 ("Companies Law"), commencing as of 8 January 2024. If elected, for her services as an External Director and Independent Non-Executive Director, Anne Grim will be entitled to a fee identical to the remuneration provided to all "other" Independent Non-Executive Directors of the Company (excluding the Chair) (as may be amended, subject to shareholder approval and in accordance with applicable law), which is currently USD 130,000 gross per annum.  For  Against  Vote Withheld
- 2. To elect Tami Gottlieb as an External Director and Independent Non-Executive Director of the Company for a second three-year term in accordance with the provisions of the Companies Law, commencing as of 16 March 2024. If elected, for her services as an External Director and Independent Non-Executive Director, Tami Gottlieb will be entitled to a fee identical to the remuneration provided to all "other" Independent Non-Executive Directors of the Company (excluding the Chair) (as may be amended, subject to shareholder approval and in accordance with applicable law), which is currently USD 130,000 gross per annum (plus Israeli VAT).  For  Against  Vote Withheld
- 3. To elect Daniel King as an External Director and Independent Non-Executive Director of the Company for a three-year term in accordance with the provisions of the Companies Law, commencing as of 19 June 2024. If elected, for his services as an External Director and Independent Non-Executive Director, Daniel King will be entitled to a fee identical to the remuneration provided to all "other" Independent Non-Executive Directors of the Company (excluding the Chair) (as may be amended, subject to shareholder approval and in accordance with applicable law), which is currently USD 130,000 gross per annum.  For  Against  Vote Withheld

\* The 'Vote Withheld' option is to enable you to abstain on the specified resolution. Please note that a vote withheld has no legal effect and will not be counted in the votes 'For' or 'Against' a resolution.

Signature

Date

## Notes to your Proxy Form

1. If you require additional forms, please contact Link Group at +44 (0) 371 664 0391. All forms must be signed and should be returned together in the same envelope. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Telephone hours are between 9.00 a.m. – 5.30 p.m. (UK time), Monday to Friday excluding public holidays in England and Wales.
2. To be valid, any Form of Proxy or other instrument appointing a proxy and any power of attorney or other authority under which it is signed, or a notarially certified or office copy of such power or authority, must be received by post or (during normal business hours only) by hand at (i) Link Group, PXS1, Central Square, 29 Wellington Street, Leeds LS1 4DL or (ii) Plus500, Investor Relations, Matam, Building 25, Haifa 3190500, Israel (or by email to ir@plus500.com), by no later than 10.00 a.m. (UK time) on 4 January 2024.
3. The return of a completed Form of Proxy will not prevent a shareholder from attending, asking questions or voting at the EGM.
4. Please indicate how you wish your votes to be cast by placing "X" in the box provided. On receipt of this form duly signed, you will be deemed to have authorised your proxy to vote, or to abstain from voting, as per your instructions. **If no voting instruction is indicated, your proxy will vote or abstain from voting on the specified resolution at their discretion.**
5. The 'Vote Withheld' option is provided to enable you to abstain from voting on the resolutions. However, it should be noted that a 'Vote Withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
6. Pursuant to the Companies Law, 5759-1999 (the "Companies Law"), to be entitled to attend and to vote at the Extraordinary General Meeting (and for the purpose of the determination by the Company of the votes they may cast), shareholders must be registered in the register of the Company at close of business on 8 December 2023. Changes to the Company's register after the relevant deadline shall be disregarded in determining the rights of any person to attend and vote at the Extraordinary General Meeting.
7. The quorum for the Extraordinary General Meeting shall be two or more shareholders present in person or by proxy and holding shares conferring in the aggregate 25 per cent of the voting power of the Company. If within half an hour from the time appointed for the meeting a quorum is not present, the meeting shall be adjourned to the same day in the next week, at the same time, via audiocast facility, or to such day and at such time and place as the Chairman may determine. No business shall be transacted at any adjourned meeting except business which might lawfully have been transacted at the meeting as originally called. If a quorum as referred to in above is not present at the second meeting within half an hour from the time appointed for the adjourned meeting, the quorum shall be reduced to one or more shareholders present in person or by proxy holding shares conferring any voting power of the Company.
8. Any shareholder attending the audiocast of the Extraordinary General Meeting is entitled pursuant to the Companies Law to ask any question relating to the business being dealt with at the meeting. The Company will answer any such questions unless (i) to do so would interfere unduly with the preparation for the meeting or involve the disclosure of confidential information; or (ii) the answer has already been given on a website in the form of any answer to a question; or (iii) it is undesirable in the interests of the Company or the good order of the meeting that the question be answered.

9. As at 1 December 2023 (being the last business day prior to the publication of this Notice) the Company's issued share capital consisted of 114,888,377 ordinary shares of which 35,520,043 were held as treasury shares. Therefore, the total voting rights in the Company as at 1 December 2023 were 79,368,334.
10. The Board recommends that shareholders vote in favour of the Resolutions in the Notice.
11. Under the Companies Law, the approval of each proposed Resolution requires the affirmative vote of the holders of a majority of the voting power represented and voting on the Resolution in person or by proxy or by a written Form of Proxy, provided that, (i) such majority includes at least a majority of the shares voted at the Meeting by holders who are not Controlling Shareholders (as defined below) and do not have a Personal Interest (as defined below) in the approval of the Resolution (except for a Personal Interest that does not result from such holder's relations with the Controlling Shareholder), disregarding abstentions; or (ii) the total number of shares voted against the approval of the Resolution by holders referred to in sub-section (i) does not exceed two percent (2%) of the total voting rights in the Company.

For this purpose, you are asked to indicate in the Form of Proxy whether you are a controlling shareholder or have a personal interest in Resolutions 1 to 3. Failure to advise or indicate as described above will require the Company to assume that such holder has a Personal Interest in the approval of the Resolution. The Company may not assume that a holder who signs and returns a Form of Proxy without a specific indication as to the lack of Personal Interest of such holder, has no Personal Interest with respect to the Resolution.

Pursuant to the Companies Law, "Personal Interest" means a shareholder's personal interest in an act or a transaction of a company, including the personal interest of his or her spouse, brother or sister, parent, grandparent, descendant, such persons spouse's descendant, brother, sister or parent, or the spouse of any of the above ("Relative") or of an entity in which such shareholder or his or her Relative (i) holds five percent (5%) or more of an entity's issued share capital or voting rights; (ii) has the right to appoint a director to an entity's board of directors or the chief executive officer thereof; or (iii) is a member of an entity's board of directors or serves as the chief executive officer thereof. Personal Interest excludes a personal interest arising solely from holding a company's shares and includes a Personal Interest of any person voting pursuant to a proxy provided to him or her by another person with respect to the proposal, even if the person providing the proxy does not have a Personal Interest. The vote of a person who is voting by a proxy provided to him or her on behalf of another who has a Personal Interest will also be seen as a vote of a person with a Personal Interest, whether the discretion to vote is in the hands of the voter or not.

"Controlling Shareholder" means, for purposes of Resolutions 1 to 3, any shareholder who has the ability to direct the Company's activity, including any shareholder holding 50% or more of the "means of control" of the Company. "Means of control" is defined under Israeli law as any one of the following: (i) the right to vote at a general meeting of the Company, or (ii) the right to appoint directors of the Company or its chief executive officer.



**Please return using addressed envelope supplied**