

Group at a glance

Plus500 is a global multi-asset fintech group which operates proprietary technology-based trading platforms for customers to trade CFDs, shares, futures and options on futures in over 50 countries and in 30 languages. Plus500 has a premium listing on the Main Market of the London Stock Exchange and is a constituent of the FTSE250 index.

Our vision & strategy

Our vision is to enable trusted and intuitive access to financial opportunities.

Countries: through global scale with localised services, including the US, following the acquisition of Cunningham Commodities and CTS in 2021



Products: through a diverse range of product lines, including CFDs, shares, futures and options on futures



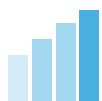
Devices: through best-in-class technology, with around 79% of all customer CFD trades on mobile or tablet devices in FY 2021



Our position as a global multi-asset fintech group will be further strengthened by expanding our offering, launching new products and deepening our engagement with customers.

Our investment case

Robust functional infrastructure and financial foundation built since IPO in 2013.*



Robust track record of financial growth, generating **25.7% revenue CAGR** since IPO



Strong balance sheet and **debt-free** since inception



Cash generative, with operating cash conversion ranging between 88% and 108% since IPO



Profitable operating model, supported by highly flexible cost base, with 57% average annual EBITDA margin delivered since IPO



Consistent track record of **shareholder returns**, with approximately \$1.4 billion returned to shareholders since IPO, through dividends and share buybacks



Embedded risk management culture and approach, with rigorous compliance procedures and processes



Highly skilled specialist employee base, helping to drive continuous performance improvement and innovation of our technology platform

Enables significant growth opportunities.



Expanding core product offering in new and existing markets



Launching new trading and financial products



Deepening engagement with customers

Powerful proprietary technology platform.



To cater for **increasingly sophisticated customers' requirements**



Ensures **customer-centric approach**



Incorporates superior marketing technology to drive attractive return on investment over time



Delivers competitive advantage in product, enabling capture of material revenue opportunities



Adjust rapidly to regulatory changes and customer requirements

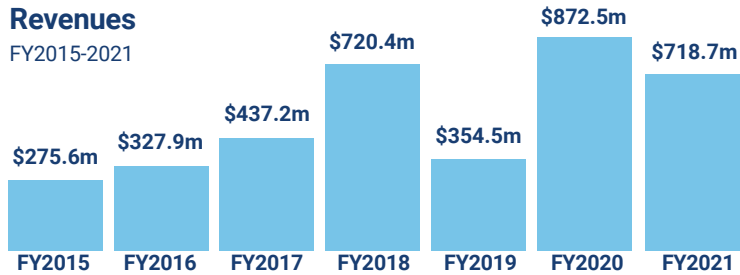


Drives commercial and stakeholder benefit

Our operational and financial track record

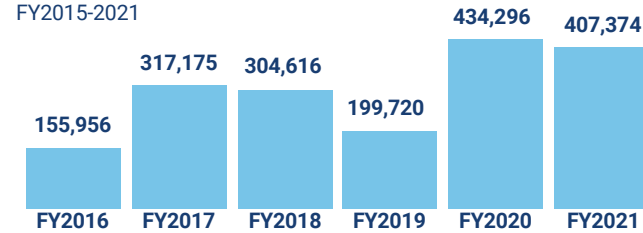
Revenues

FY2015-2021



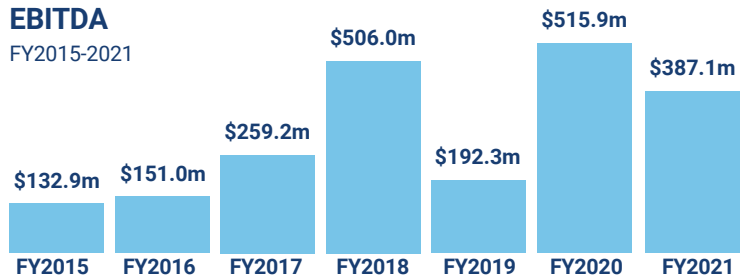
Active customers

FY2015-2021



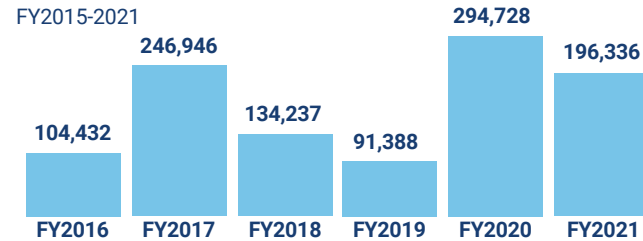
EBITDA

FY2015-2021



New customers

FY2015-2021



Our global presence



Management



Professor Jacob Frenkel
Chairman



David Zruia
CEO



Elad Even-Chen
CFO

Our approach to Environmental, Social and Governance ("ESG")

Our core values in this area are:

- Putting our customers and other key stakeholders first
- Leading the industry by delivering an innovative, high quality product for our customers
- Maintaining a dynamic, supportive and creative work environment for our employees, many of whom ensure Plus500's technology platforms continue to outperform and innovate
- Minimising any impact of the Group's operations on the environment

The Board's ESG Committee regularly reviews the Group's activities in our core values to ensure they are aligned with best practice.



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