

# Plus500 Factsheet



## Group at a glance

Plus500 is a multi-asset fintech group operating proprietary technology-based trading platforms for customers to trade OTC products, shares, futures and options on futures in over 60 countries and in 30 languages. Plus500 was admitted to trading on the London Stock Exchange (LON: PLUS) on 24 July 2013. It is a constituent of the FTSE 250 Index and the STOXX Europe 600 Index.

## Our vision & strategy

Our vision is to enable trusted and intuitive access to financial opportunities.

**Countries:** through global scale with localised services, including the US, following acquisitions made in recent years

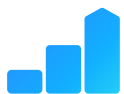
**Products:** through a diverse range of product lines, including OTCs, shares, futures and options on futures

**Devices:** through best-in-class technology, with 84% of all customer OTC trades on mobile or tablet devices in FY 2024

Our position as a global multi-asset fintech group will be further strengthened by expanding into new markets, launching new products and deepening our engagement with customers.

## Our investment case

### Robust functional infrastructure and financial foundation built since IPO in 2013.\*



Robust track record of financial growth, generating 19% revenue CAGR since IPO



Strong balance sheet and debt-free since inception



Cash generative, with average operating cash conversion of 100% since IPO



Profitable operating model, supported by highly flexible cost base, with approximately 55% average annual EBITDA margin delivered since IPO



Consistent track record of shareholder returns, with approximately \$2.5 billion returned to shareholders since IPO, through dividends and share buybacks



Embedded risk management culture and approach, with rigorous compliance procedures and processes



Highly skilled specialist employee base, helping to drive continuous performance improvement and innovation of our technology platforms

### Enables significant growth opportunities.



Expanding core product offering in new and existing markets



Launching new trading and financial products



Deepening engagement with customers

### Powerful proprietary technology platforms.



To cater for increasingly sophisticated customers' requirements



Ensures customer-centric approach



Incorporates superior marketing technology to drive attractive return on investment over time



Delivers competitive advantage in product, enabling capture of material revenue opportunities



Adjust rapidly to regulatory changes and customer requirements



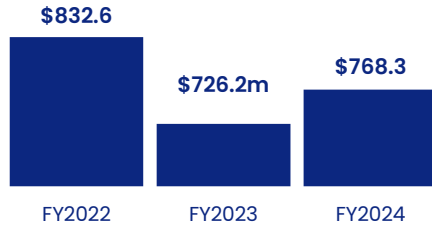
Drives commercial and stakeholder benefit

The figures above relate to the Group's performance from FY 2013 to FY 2024

## Our operational and financial track record

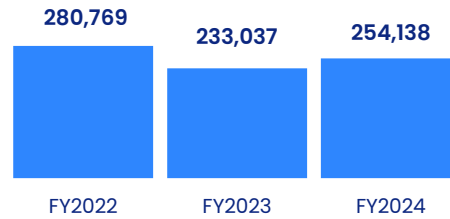
### Revenues

FY2022-2024



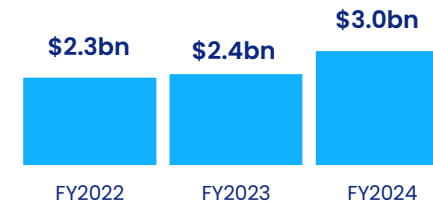
### Active customers

FY2022-2024



### Customer Deposits

FY2022-2024



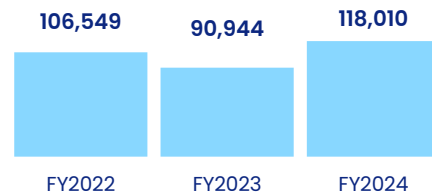
### EBITDA

FY2022-2024



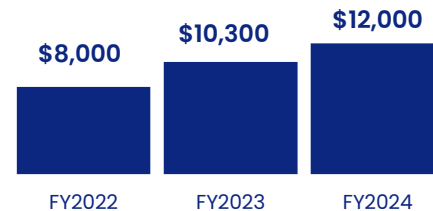
### New customers

FY2022-2024



### Average Deposit per Active Customer

FY2022-2024



## Our approach to Environmental, Social and Governance (“ESG”)

Our core values in this area are:

- Putting our customers and other key stakeholders first
- Leading the industry by delivering an innovative, high quality product for our customers
- Maintaining a dynamic, supportive and creative work environment for our employees, many of whom ensure Plus500’s technology platforms continue to outperform and innovate
- Minimising any impact of the Group’s operations on the environment

## Our global presence



## Management



**Professor Jacob A. Frenkel**  
Chairman



**David Zruia**  
CEO



**Elad Even-Chen**  
CFO

The Board’s ESG Committee regularly reviews the Group’s activities in our core values to ensure they are aligned with best practice.

## Contact information

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